



# TEHAMA COUNTY PARKS

2024 Fee Study & Rate  
Adjustments

# Tehama County Parks

- o Bend Bridge Boat Ramp
- o Camp Tehama (reservable)
- o Cone Grove Park (reservable)
- o Gerber Park
- o Mill Creek Park / Boat Ramp (reservable)
- o Ridgeway Park / Recreation Hall (reservable)
- o Simpson Finnell Park
- o Tehama County River Park / Boat Ramp (reservable)



## Fee Study for FY 11/12, FY 21/22, & FY 22/23

Administration staff completed a fee study which included data from multiple fiscal years to determine the overall revenue and expenses for each park maintained by Tehama County. All data confirmed the expenses far exceed revenues generated by park use fees.

Our study also included research regarding comparable park spaces and recreation venues in the surrounding cities and counties. This research showed the prices of these types of park spaces and recreation areas are doubled in most of the surrounding cities.



**COUNTY PARKS - ACTUAL COSTS - FY2021-2022**

Fiscal Year 21-22	
Type of Cost	Amount
Insurance	3,886.00
Professional Services	11,534.81
Repair Materials & Supplies (all parks)	25,788.53
	<b>\$ 41,209.34</b>
Utilities:	
Cone Grove Park	2,074.14
Gerber Park	628.21
Mill Creek Park	5,204.09
Ridgeway Park	10,847.54
Simpson-Finne II	2,066.96
Tehama County River Park	4,877.25
	<b>\$ 25,698.19</b>
<b>Total Non-Personnel Costs</b>	<b>\$ 66,907.53</b>
Reservation Staff Costs:	
Cone Grove Park - 64	\$2,550.40
Mill Creek Park - 8	\$318.80
Ridgeway Park - 98	\$3,905.30
Tehama Co. River Park - 19	\$757.15
	<b>\$7,531.65</b>
<b>21-22 Total Admin Costs:</b>	<b>\$ 74,439.18</b>
Facilities Maintenance - Labor cost 21-22	\$ 95,229.73
Fuel Costs 21-22	\$ 10,504.70
<b>21-22 Total Facilities Maintenance Costs:</b>	<b>\$ 105,734.43</b>

**2021-2022 Fiscal Year County Costs: \$ 180,173.61**

Total Revenue (All Parks) \$10,091.50  
 Dixie Fire Settlement \$30,000.00  
**Total \$40,091.50**

**COUNTY PARKS - ACTUAL COSTS - FY 2022-2023**

Fiscal Year 22-23	
Type of Cost	Amount
Insurance	4,562.00
Water Testing	11,739.18
Repair Materials & Supplies (all parks)	30,051.74
	<b>\$ 46,352.92</b>
Utilities:	
Cone Grove Park	3,000.17
Gerber Park	567.95
Mill Creek Park	5,135.40
Ridgeway Park	13,331.81
Simpson-Finnell	2,713.20
Tehama County River Park	5,033.90
	<b>\$ 29,782.43</b>
<b>Total Non-Personnel Costs</b>	<b>\$ 76,135.35</b>
Reservation Staff Costs:	
Cone Grove Park - 44	\$1,753.29
Mill Creek Park - 7	\$278.33
Ridgeway Park - 75	\$2,988.56
Tehama Co. River Park - 35	\$1,394.66
	<b>\$6,414.84</b>
<b>22-23 Total Admin Costs:</b>	<b>\$ 82,550.19</b>
Facilities Maintenance - Labor cost 22-23	\$ 122,125.99
Fuel Costs 22-23	\$ 6,711.53
<b>22-23 Total Facilities Maintenance Costs:</b>	<b>\$ 128,837.52</b>

**2022-2023 Fiscal Year County Costs: \$ 211,387.71**

**Total Revenue (All Parks) \$10,927.00**

Data from the last two fiscal years shows that **rental revenues only account for 5.1% - 5.6%** of funds needed to cover all park related expenses.

*We would have to charge more than \$1,000 per reservation to break even.*

Adjusting rental fees and moving to a web-based reservation system will increase revenues while also reducing expenses related to staff costs.

# Reducing Costs to the County

Taking reservations, processing forms, depositing payments and all other tasks associated with the rental process costs approximately \$7,000/year in staff time.

Moving to a web-based reservation system will offer many benefits to the County:

- Allow easier tracking and coordination of Facilitates Maintenance tasks within the parks
- Reduction of use of paper goods and office supplies with use of online forms
- Reduction of time to process paper checks and cash payments
- Overall Reduction of Staff time to complete reservations

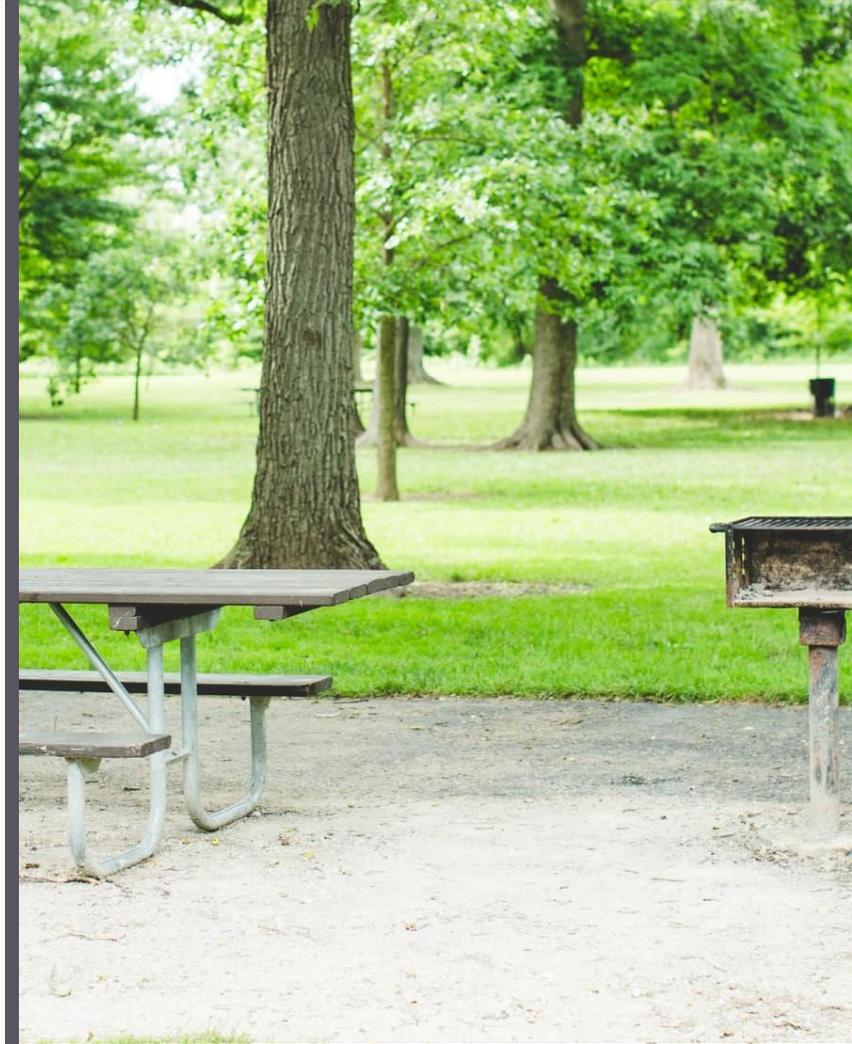


# Benefits to the Public

The current reservation process is antiquated and uses only hard copy forms, payments by check or money order, and may require multiple trips to the Administration office.

Transitioning to a web-based reservation system will:

- Transparency to the public with space availability in real time
- Provide options to secure reservations outside business hours
- Online completion of all forms and waivers
- Online payment options
- No need to come into the office



Our current rate model is inconsistent throughout the parks, with some charging by the size of the space, while others charge based on the number of anticipated attendees at the event.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please place a check in the first column below to indicate the area you wish to reserve and any additional items that may apply.

X	SITE NAME	# of People that Can be Accommodated	COST	PAID
	Charlie Square	45	\$ 25.00	
	Game Corner (ADA Access)	120	\$ 40.00	
	Midview	50	\$ 25.00	
	Rainbow	90	\$ 40.00	
	Riverview (ADA Access)	130	\$ 50.00	
	South Square (ADA Access)	200	\$ 50.00	
	Electricity per Site		\$ 10.00	
-	Barbecue Wagon		\$ 35.00	—
	Horseshoes - 2 sites*		\$ -	
			<b>Fees:</b>	
			<b>Deposit:</b>	<b>\$ 100.00</b>
			<b>TOTAL:</b>	

\* Horseshoes not furnished by County

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please place a check in the first column below to indicate the number of people in the area you are reserving.

X	No. of People in Group	COST	PAID
<b>BARBEQUE AREA - (Gate access by written permission)</b>			
	1-25 (Minimum)	\$ 15.00	
	26-50	\$ 25.00	
	51-70	\$ 35.00	
	71-100	\$ 50.00	
	101-150	\$ 75.00	
	151-200	\$ 100.00	
	201-250	\$ 125.00	
	251-300	\$ 150.00	
	301-500	\$ 250.00	

<b>OAK CIRCLE - (ADA Accessible) - (No Gate Access)</b>			
	1-25 (Minimum)	\$ 15.00	
	26-50	\$ 25.00	

Electricity per site	\$ 10.00	
----------------------	----------	--

**Fees:**  
**Cleaning / Damage Deposit: \$ 100.00**  
**Total:**

**Gate Access Requested for BBQ Area Only**

Yes

No

If yes, complete Gate Access form

In addition to being inconsistent, our prices are also far below those of comparable spaces in the surrounding areas.

The City of Anderson offers similar outdoor and indoor areas for more than triple our current rates. We surveyed nine (9) other cities and counties and found this to be consistent throughout the region.

**City of Anderson – Online available must create and maintain account.**

Most rental facilities are located at the Anderson River Park with a couple added from City Hall. Fees are based on the size of the space and all rentals are for the full day year-round. Deposits charged for indoor spaces.

<b>FEES</b>	<b>FACILITY TYPE</b>	<b>DEPOSITS</b>
\$50	Outdoor BBQ area 2-4 tables	None
\$75	Outdoor BBQ area 6-8 tables	None
\$200	Large outdoor venue with tables, BBQs, Bandshell (covered stage) and seating area (option to combine with other nearby areas for added fees for very large parties.	None
\$250	Scout Hall Indoor Venue at river park with tables and chairs. Max 93 people.	\$350
\$300	Community Center Indoor Venue at City Hall with tables and chairs and kitchen facilities. Max 252 people.	\$500
\$10/hour (3-hour min.)	Art and Craft Room Indoor Venue for small gatherings 20-25 people max.	\$75

- 
- Rates proposed in the upcoming slides, will bring us into alignment with the surrounding areas as determined by the fee study, and allow for consistent rates throughout all parks.
  - Rates were proposed based on the averages for comparable venues in surrounding counties and will be charged based on the size of the space reserved.
  - Proposed rates will bring us up to current market pricing but will also remain competitive with other local venues such as the Red Bluff Community Center and Veterans Halls.
  - Along with an adjusted fee schedule, we would like to implement a more structured schedule for reservations in these areas to allow more opportunities for members of the public to reserve spaces while increasing revenue potential for the County.
  - Cleaning/Damage Deposits are currently held for all reserved spaces. We would like to eliminate this process as it is cumbersome for staff and the County has only retained one deposit in the last 5 years. We would like to replace this with language in forms stating they will be billed for any damages to the facilities and may be unable to reserve spaces in a future unless all damages are repaid to the County.

# RESTRUCTURED RATES - OUTDOOR SPACES

<b>CONE GROVE PARK</b>				
Area	Capacity	AM (7:00 am – 1:00 pm)	PM (2:00 pm – 8:00 pm)	FULL DAY (7am – 8pm)
BBQ Area	200*	\$50.00	\$50.00	\$100.00
Oak Circle	50	\$25.00	\$25.00	\$50.00
Electricity**	***	-----	-----	\$20.00/site/day

\*\*Parties/events anticipated to have 250 guests or more will be required to reserve both areas in the park.

<b>MILL CREEK PARK</b>				
Area	Capacity	AM (7:00 am – 1:00 pm)	PM (2:00 pm – 8:00 pm)	FULL DAY (7am – 8pm)
BBQ Area	200*	\$50.00	\$50.00	\$100.00
East Circle	40	\$25.00	\$25.00	\$50.00
West Picnic	50	\$25.00	\$25.00	\$50.00
Play Court	50	\$25.00	\$25.00	\$50.00
Horseshoe Area	50	\$25.00	\$25.00	\$50.00
Electricity**	***	-----	-----	\$20.00/site/day

\*\*Parties/events anticipated to have 250 guests or more may be required to reserve multiple areas in the park.

<b>TEHAMA COUNTY RIVER PARK</b>				
Area	Capacity	AM (7:00 am – 1:00 pm)	PM (2:00 pm – 8:00 pm)	FULL DAY (7am – 8pm)
South Square	200*	\$50.00	\$50.00	\$100.00
Riverview	130	\$45.00	\$45.00	\$90.00
Game Corner	120	\$45.00	\$45.00	\$90.00
Rainbow	90	\$40.00	\$40.00	\$80.00
Midview	50	\$25.00	\$25.00	\$50.00
Charlie Square	45	\$25.00	\$25.00	\$50.00
Electricity**	***	-----	-----	\$20.00/site/day

\*\*Parties/events anticipated to have 250 guests or more may be required to reserve multiple areas in the park.

# RESTRUCTURED RATES - INDOOR SPACES

RIDGEWAY PARK RECREATION HALL				
Area	Capacity	AM (7:00 am – 1:00 pm)	PM (2:00 pm – 8:00 pm)	FULL DAY (7am – 8pm)
FULL HALL All spaces included	300	\$200.00	\$200.00	\$375.00
Gymnasium	200	\$100.00	\$100.00	\$200.00
Dining Room ONLY	60	\$50.00	\$50.00	\$100.00
Dining Room & Kitchen	60	\$80.00	\$80.00	\$160.00
Meeting Room	20	\$25.00	\$25.00	\$50.00
GYM ONLY Hourly rate for sport activities ONLY	200	\$10.00/hour Please specify activity: _____ (i.e. Basketball practice, volleyball game, etc.)		
RIDGEWAY PARK				
Outdoor Picnic Area	50	\$25.00	\$25.00	\$50.00
Horse Arena		\$10.00/hour Please specify activity: _____		

\*\*

\*\*

Restructuring the rental format for the Ridgeway Recreation Hall will allow for multiple renters per day and for multiple spaces to be rented at the same time. This will drastically increase the revenue potential of this venue as well as opportunities for the public to utilize the space. If customers want the full venue for a private event, this will still be available for an increased cost. We will continue to offer lower hourly rates for “Sports Only” gym rentals.

\*\*We will also be adding a reservable outdoor space for Ridgeway Park following multiple requests from the public.\*\*

# QUESTIONS?

Tehama County Parks  
(530) 527-4655  
[parks@co.tehama.ca.us](mailto:parks@co.tehama.ca.us)

