



## Film Tehama Report July 1, 2023-June 30, 2024

The UpState California Film Commission which oversees Film Tehama received a grant of \$108,000 in June of 2023 to provide two years of service. This mid cycle report is being submitted as another year of funding is being considered by the Board of Supervisors to continue service through June 30, 2026.

Tehama County had **2 independent films** and **1 television series** report in this timeframe which yielded an **estimated \$226,500 in local economic impact.**

Due to the multi region representation, Film Tehama receives services valued far greater than the investment granted. The breakdown of expenditures maintained through the \$54,000 allotment for July 1, 2023-June 30, 2024 are as follows:

<b>Salary &amp; Benefits</b>	\$	29,146.39
<b>Local Meetings/Support/Membership</b>		\$873.71
<b>Gen. Administrative</b>		\$3,691.46
<b>Events, Travel &amp; Mileage</b>		\$10,834.98
<b>Professional Services</b>		\$6,455.68
<b>Insurance</b>		\$1,410.00
<b>Office Supplies</b>		\$747.88
<b>Misc.</b>		\$464.25
<b>Branded Giveaways</b>		\$375.65
<b>TOTAL</b>		<b>\$54,000</b>

Film Tehama had inclusion in **quarterly e-newsletters** that are distributed to a curated list of more than 5,000 industry professionals and community members. These newsletters feature a local highlight, local production needs, area resources, upcoming events, other industry news, and project releases. Additional exposure has been given through the **FLICS** and **Creative Handbook** e-newsletters.

Film Tehama had representation at key industry events to promote the area to key decision makers including location managers, producers, studio executives, and more. During this timeframe, we have attended **39 industry events and meetings** including being featured as a panelist many times giving our region extra exposure and opportunities. Some of the events have included **LMGI Awards, California on Location Awards**, local screening of the **Golden Ghosts** which filmed partially in Tehama County, **Sonoma International Film Festival, San Francisco International Film Festival**, and many more. Film Tehama is recognized and regularly participates with the **California Film Commission, Film Liaisons in California Statewide (FLICS), Association of Film Commissioners International (AFCI), Film USA, and Location Managers Guild International (LMGI)** as the local representative. The film commissioner attends exclusive events, regular member meetings to stay informed on current industry trends, and actively receives referrals from these industry organizations.

We also report to the **City of Red Bluff, Corning**, and the **Tehama County Board of Supervisors** on a quarterly basis to communicate the efforts and success of the film commission and ongoing economic impacts for the program.

Film Tehama was included in publications and online **with Reel Directory, Creative Handbook, Destination Film Guide, Location California, Location International**, and our **Facebook** following increased to 825 from 732. Additional social media and website metrics are included in the quarterly and annual reports.

We also were a sponsor of the Fun Flicks summer series in Tehama County. This series of events hosted by **Prime Cinemas** has over 300 locals a week come enjoy a film at a special rate.

More details can be found on the above activities as reported in our quarterly and annual reports which can be found at [News & Reports – Upstate CA Film](#).



**PROPOSED USE OF \$54,000 FUNDING will extend the following services through June 30, 2026:**

- Available for scouts and monitoring crews as needed
- Advertising – inclusion in a minimum of 2 print/digital campaigns
- Representation at a minimum of 4 annual meetings/industry events
- Design, printing and distribution of collateral used in marketing efforts
- Travel expenses (including meals, airfare, car rentals, mileage reimbursement, etc.)
- Affiliations with a minimum of 3 industry organizations
- Available as needed for inquiries and processing permits
- Website Maintenance & Management
- Inclusion in e-newsletter (*minimum 4 times a year*)
- Social Media management
- Annual Report and Presentation