

Vanessa Sciaretta

Subject: FW: BISSELL Pet Foundation - Your Application Submission

From: BISSELL Pet Foundation <mail@grantapplication.com>
Sent: Friday, November 8, 2024 1:13 PM
To: Christine McClintock <cmclintock@tehama.gov>
Subject: BISSELL Pet Foundation - Your Application Submission

Thank you for your submission. Your application has been submitted successfully, and the tracking number is 116496. You will be receiving more information on the status of your application shortly. To return to the online portal, please visit https://www.GrantRequest.com/SID_6029?SA=AM. For your records, here is a copy of the contents of your application.

ETS Application - Holiday Hope 2024
Thank You! Your application has been submitted.

Guidelines

ABOUT BISSELL PET FOUNDATION

BISSELL Pet Foundation exists to assist animal welfare organizations. This includes helping to reduce the number of animals in shelters and rescues through pet adoption, spay/neuter programs, and microchipping.

ABOUT EMPTY THE SHELTERS

What is Empty the Shelters?

BISSELL Pet Foundation knows shelters across the country struggle with overcapacity of wonderful companion animals who desperately need loving homes—that’s why we created our signature Empty the Shelters (ETS) adoption events. During these events, adopters pay a reduced adoption fee and BISSELL Pet Foundation provides reimbursement to shelters for adoption fees. By making adoption affordable for families and holding significant events with social media and press attention, we are sending the message that adoption is the best option for bringing a pet into a family.

How does it work?

ETS events are typically held at multiple locations in a geographic area, or at hundreds of locations across the country, to generate attention. BPF supplies shelters with instructions, social media graphics, press releases and much more to make each shelter’s day a success.

How is ETS different from other adoption events?

BPF wants to help the maximum number of pets get adopted during ETS events but we know it’s important that they stay in their homes. In addition to all pets being spayed or neutered, we require all pets are microchipped and that the chip is registered before the pet goes home. We do everything possible to help pets stay in their new homes!

- Submit all necessary requirements and reporting by their required deadline
 - Follow all social media requirements
 - Promote and publicly acknowledge BISSELL Pet Foundation’s support of the project as requested.
 - Agree to provide BISSELL Pet Foundation with photos of the project as requested
- Follow BISSELL Pet Foundation and Cathy Bissell on Facebook and Instagram (copy and paste the link into another tab on your browser):

a.BPF's Facebook Page: <https://bit.ly/3cfF5TW>

b.BPF's Instagram: <https://www.instagram.com/bissellpets/>

c.Cathy Bissell's Facebook: <https://www.facebook.com/Cathy-Bissell-1888870834671895/>

d.Cathy Bissell's Instagram: https://www.instagram.com/cathy_bissell/

- Other requirements as specified in the webinar, project communications & grant agreement.

PROJECT SPECIFIC REQUIREMENTS

BEFORE & DURING THE PROJECT

- Attendance at a pre-event webinar
- Charge the specified adoption fee per pet. Participants are required to charge no more than \$50 per pet.
- Complete social media promotional requirements – specific dates detailed closer to event announcement. In general, promotional requirements include using a provided cover photo and sharing our announcement post on Facebook
- Complete necessary reporting throughout the event
- Microchip all pets adopted through the event and ensure all chips are registered to the adopter prior to leaving your facility
- Sterilize all pets prior to their adoption. For exceptions and information on spay/neuter vouchers, please reach out to emptytheshelters@bissellpetfoundation.org
- Collect the adopter survey from the adopter per each pet. Legible email addresses and signatures are a required component of each survey.
- Complete social media requirements communicated during the webinar
- Send us photos and/or stories throughout the event. This can include adoptions, empty kennel areas, etc.

AFTER THE PROJECT

- Attend post event webinar
- Submission of grant report on or before the required deadline
- Submission of adopter surveys on or before the required deadline
- Social media acknowledgment of BPF's support in these efforts
- Send us a couple photos and/or stories later on once a pet who was impacted by this program is adopted

Please select your Tax Status

Municipality

Organization Address

1830 Walnut Street, Red Bluff, CA 96080

General Organization Contact

Please provide a general contact for your organization

First Name

Christine

Last Name

McClintock

Organization General E-mail Address

cmclintock@tehama.gov

Organization General/Main Phone

5305273439

Organization Type

Municipal Shelter

Direct link to where the BPF logo is displayed on your website.

tehama.gov/government/departments/animal-services/

Intake Type

Limited Admission

Prior Year's Total Animal Intake

Dog Adoptions

40

COSTS & FEES

Please detail the direct cost to your organization associated with preparing a pet for adoption. (Include sterilization, vaccination, general medical, etc.)

Excluding Operating Costs/Feeding/Housing

Average Cost Per Cat On Intake to Prepare for Adoption

Excluding Feeding/Housing

68

Average Cost Per Dog On Intake to Prepare for Adoption

Excluding Feeding/Housing

108

Comments Regarding Above

does not include any additional medical concerns, treating injuries or URI, etc

Please detail the average cost to your organization for feeding/housing a pet for an average week.

Please use your best judgement/estimate.

Weekly Operational Costs Per Cat

(Feeding/Housing/Etc.)

42

Weekly Operational Costs Per Dog

(Feeding/Housing/Etc.)

42

Comments Regarding Above

Unsure how to calculate this. We charge a \$6 per day boarding fee, so that is the closest I can calculate this.

Please detail your organizations average adoption fees per pet type.

Use your organizations age breakdown. Please average your ranges prior to entering.

Organization Mailing Address

City

State

Postal Code

Project Primary Contact Last Name

IMPORTANT: Checks are sent directly to this address - you must enter your address correctly!!!

ACH Electronic Transfer (Faster)

Organization Name (As it appears on Bank Account)
Tehama County

Bank name



Bank Account Type

Checking

Bank account number



Bank routing number

Title

Animal Services Coordinator

E-mail

Email to which all ETS communications will be delivered

swinterson@tcanimals.org

Office Phone

530-527-3439

Extension

Mobile Number



Event Information

EVENT DETAILS

Event Dates

Project Start Date

12/1/2024

Project End Date

12/17/2024

Project Description

- Not accepted characters: Hyphen, en dash, em dash, apostrophes, letters with accents or tildes – – — ò " á, é, í, ó, ú, ü, ñ

Example: East Adoption Center, 1235 Brick Road, Bricktown, OK, 12345; West Adoption Center, 5678 Sunshine Street, Sun City, FL, 56789

Tehama County Animal Care Center, 1830 Walnut Street, Red Bluff, CA, 96080

Will both cats & dogs be available during this event?

Dogs and Cats

Link for Adopters to Access Additional Information

Where do you want considering adopters to navigate to when clicking on your organization's listing? It can be your main web page, adoptable pets, or the Facebook Event.

tehama.gov/animal-services

*While **HOLDING** pets for specific adopters until event day is **not acceptable**, many shelters have experienced great success with **pre-approval program** where they ask adopters to make contact with them prior to event day to begin the process of contacting prior vets, landlords, etc. Please select below if you plan to use a similar pre-approval process.*

Please select whether or not you will be requiring pre-approval of your adopters for Empty the Shelters.

We do not require pre-approval of our adopters

If yes, what is the deadline for the pre-approval applications to be received by?

Adopter Notes Section (Optional) *This will show on your event listing on our website.

NOTE - We are testing out this notes section. It is optional and will appear on our ETS participant listing website. You could say something like "Kittens are located at the east campus only. You must make an appointment through our website before visiting." or something of the sort.

MICROCHIPPING

It is a requirement to microchip all adopted dogs and cats during Empty the Shelters. In addition, all microchips must be registered to the adopters before leaving your facility.

What brand of microchips do you use?

24petwatch

Does your organization automatically register microchips to your adopters as part of your normal adoption process?

Yes

*If interested, BPF is offering free microchips to your organization to use at this event. These microchips will be accompanied by a \$5 registration fee to the adopter and are to be registered through Petstablished. To receive more information about this offer and to sign up, please select "Yes" below.

Is your organization interested in free microchips provided by BPF through Petstablished? These microchips are only intended to cover the amount of pets you predict to adopt out through this event.

No